



Interactive Cities Online Directory Turns Yellow Pages Green

Online directory alternative offers a positive green impact while allowing consumers to quickly and easily search through a complete database of businesses located in the United States.

New York, ([PRWEB](#)) April 27, 2010 — The traditional method of finding local services through Yellow Page directories can now be cut out—saving millions of trees cut down annually—through www.InteractiveCities.com, an online Directory service. You can search, list your business, and comment about your experiences with local businesses on the site for free.

“People today feel a greater sense of responsibility for the environment and are looking for opportunities that promote a green earth,” says the owners of Interactive Cities. “That is the whole purpose behind this service.”

The Interactive Cities website features a local search engine and Yellow Pages that let consumers search through a complete database of businesses located in the United States. It is conveniently organized by state and local community, and provides access to millions of listings around the country. Consumers can search the database through the user-friendly, graphical interface map of the United States by simply clicking on a state. Or they can utilize the powerful search engine functionality by entering city, state, zip code, or type of business.

Two boxes that are conveniently and visibility located at the top of the page make searching quick and easy. You simply type in the name or type of business in one box, the zip code in the other, and click on FIND IT. You’re instantly presented with a comprehensive listing of local providers with their address and telephone number. Click on the name and you get additional information about each business along with a Google map showing its exact location. Need to know a particular zip code? The zip code finder tells you when you identify the state and the city. It’s easier to use than other online zip code finders and makes book-marking and visiting the site worth it by itself.

The motivation behind creating the online directory is due to the fact that there are about 540,000,000 yellow page directories printed every year in the United States. The process wastes 7,200,000 barrels of fossil fuel, burns up 3.2 kilowatt hours of electricity, and destroys more than 19,000,000 trees annually.

“We’ve created an efficient, easy to use alternative to paper Yellow Book Directories,” says the owners of Interactive Cities. “Now if more people use this service and ask their local Yellow Pages suppliers to stop delivering books, we can all contribute to a greener planet.”

Interactive Cities provides quick, easy access to millions of local listings around the country. And it’s better for the entire planet. To learn more, visit www.InteractiveCities.com.