



## **YellowPagesGoesGreen.org Introduces New Green Voting System**

*New feature allows users to vote on which format they use the most to get information- paper or online.*

East Northport, NY ([PRWEB](#)) November 23, 2011 -- YellowPagesGoesGreen.org, a massive business directory website at the forefront of the environmentally-conscious “Green” movement, is pleased to announce an innovative new feature available to users of their service: the ability for users to vote on which informational format they make the most use of in regards to accessing Yellow Page services- outdated, environmentally-unsound print, or clean and efficient online sources such as YellowPagesGoesGreen.org.

This ability to vote on the delivery format of user Yellow Page information serves two purposes. First of all, it allows YellowPagesGoesGreen.org to track the relative success of their efforts in their ongoing mission to introduce new users to the advantages of “Going Green.” However, this ability to vote also allows users to make their voice heard in regards to their participation of the ever-growing effort to reduce mankind’s harmful environmental footprint upon the Earth.

Located in a plainly-visible, easy to access area of the front page, this new voting option announces it’s presence with the proclamation echoed by the founders of YellowPagesGoesGreen.org, letting users know that, in an era where the expansive reach of the internet gives new voice to those that previously had none, their opinion counts. And when it comes to saving the planet, everyone’s opinion should indeed be heard.

Yellow Pages Directory Inc., owner of both [YellowPagesGoesGreen.org](#) and [PaperlessPetition.org](#), offers an environmentally-friendly Web-based alternative to paper telephone directories while providing a simple and convenient mechanism for customers to opt out from the receipt of printed yellow books. Both web sites have been instrumental in promoting opt-out awareness across the United States over the past several years, and allowing users to reduce their own environmental footprints in the process. Yellow Pages Directory Inc. has also taken steps to reduce its own impact on the environment through the use of the most up-to-date and energy-efficient web-hosting services available.

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).