



YellowPagesGoesGreen.org Introduces New Custom Business Description System

New feature allows businesses to include fully customizable description with online business information; Custom area ads field 'from the owner' to explain services in detail.

East Northport, NY ([PRWEB](#)) February 23, 2012 -- YellowPagesGoesGreen.org, a massive business directory website at the forefront of the environmentally-conscious "Green" movement, is pleased to announce an innovative new feature available to users of their service: the ability to add a [custom description](#) to business profiles on <http://www.YellowPagesGoesGreen.org>.

Yellow Pages Directory Inc. has also partnered with the [Green Chamber of Commerce](#) to encourage more local legislative initiatives aimed at stopping the proliferation of unwanted yellow pages directories. "Yellow Pages Directory Inc. supports a national "Opt-In" registry and believes opting out from receiving bulky, wasteful paper yellow pages directories is a great start, but the greatest environmental benefit won't be achieved until those who want to continue receiving paper telephone books are required to "opt in" said Chief Executive Officer Michael Keegan. "When it comes to "going green", everyone's opinion should be heard. To vote, simply visit our Yellow Pages homepage" he added.

Some of the features on the site are:

- Print/Online Voting System
- User Ratings and Voter System
- User and Customer Comments
- Comment Ratings (Likes)
- Full Maps to Location
- Driving Directions to Location
- Custom Business Descriptions
- Online Coupon System
- Website Link Included
- Dynamic Zip Code Finder
- Search by Phone Number
- Geo-Targeted User System

About Yellow Pages Directory Inc.



As owner of both YellowPagesGoesGreen.org and PaperlessPetition.org, the web sites offer an environmentally-friendly Web-based alternative to paper telephone directories while providing a simple and convenient mechanism for customers to opt out from the receipt of printed yellow books. Both web sites have been instrumental in promoting opt-out awareness across the United States over the past several years, and allowing users to reduce their own environmental footprints in the process. Yellow Pages Directory Inc. has also taken steps to reduce its own impact on the environment through the use of the most up-to-date and [energy-efficient web-hosting services](#) available.

For more information please visit <http://www.yellowpagesgoesgreen.org>.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).