

YellowPagesGoesGreen.org Releases New Android Version of Mobile App on Google Play

Google's popular cellphone tablet operating system features environmentally-friendly YellowPagesGoesGreen.org app for free download on Google Play

East Northport, NY ([PRWEB](#)) July 02, 2012 -- [YellowPagesGoesGreen.org](#), a massive business directory website at the fore front of the environmentally-conscious "Green" movement, is proud to announce the success of their fully functional Application ("App") currently available exclusively for Google's Android operating system, which powers various smartphones and tablet computers available for free download via Google Play (formerly Android Market). This App, which adds the full functionality of the Yellow Pages Goes Green website to an Android-enabled device in a streamlined format is fully optimized for touch screen interaction and has Android users raving over its effectiveness and convenience.

"With over 500,000 Apps published to date, according to BGR.com, the Google Play store is a hard place for an individual App to stand out. However, the positive reviews that satisfied Android users are posting there for the new YellowPagesGoesGreen App speak volumes about its quality. The powerful [YellowPagesGoesGreen App](#) allows Android users to swiftly scan through and navigate to thousands of nationwide business listings contained within YellowPagesGoesGreen's always up-to-date database, as well as granting business owners the ability to submit their own personalized listings" said CEO Michael Keegan.

In addition to enjoying the power of an entire online business directory in the palm of one's hand, the benefits of utilizing the YellowPagesGoesGreen App extend beyond mere convenience and into the realm of environmental protection.

"According to [Ecology.com](#), nearly four billion trees are cut down each and every year to support the world's paper supply. The sheer amount of paper phone directories that make their way into landfills each and every year are staggering, and are slowly contributing to deforestation, pollution, and a host of other environmental maladies. By opting out of print directories in favor of paperless online directories, namely YellowPagesGoesGreen.org and its exciting new Android App, you take a step reclaiming the planet back from the industries that are slowly poisoning it" Keegan added.

Currently the world's leading smartphone and computer tablet platform as of late 2010, out distancing a close rival in the form of Apple's iPhone, Android holds a 59% share of the worldwide market (with 331 million devices installed) as of the first quarter of 2012, according to tech firm Signals and Systems Telecom.

Opt-out of wasteful home print directory delivery once and for all; do your part to help save the planet and download the YellowPagesGoesGreen App. Harness the power of an up-to-date, online business directory at the mere touch of a screen.

Yellow Pages Directory Inc., owner of both [YellowPagesGoesGreen.org](#) and [PaperlessPetition.org](#), offers an environmentally-friendly Web-based alternative to paper telephone directories while providing a simple and convenient mechanism for customers to opt out from the receipt of printed yellow books. Both web sites have been instrumental in promoting opt-out awareness across the United States over the past several years, and allowing users to reduce their own environmental footprints in the process. Yellow Pages Directory Inc. has



also taken steps to reduce its own impact on the environment through the use of the most up-to-date and energy-efficient web-hosting services available.



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Online Web 2.0 Version

You can read the online version of this press release [here](#).